

ANNUAL REPORT

2023-2024



Dear Friends of Ballet West,

We are delighted to announce that our 60th season culminated in historic milestones along with record-breaking attendance and revenue. This year, Ballet West welcomed more than 119,000 patrons, marking our highest attendance to date. Notably, our production of *Swan Lake* became the highest-grossing non-*Nutcracker* performance in company history and highest attendance in almost 40 years, while our 2023 *Nutcracker* production achieved the highest grossing run ever recorded. These achievements underscore our enduring appeal and the community's enthusiastic support of our artistic endeavors.

This season also saw Utah Gov. Spencer J. Cox signing bill S.B. 175 designating Ballet West's production of Willam Christensen's *The Nutcracker* as a Living Historic Landmark, the first such designation in the United States. Led by State Sen. Luz Escamilla, the unprecedented honor elevates Salt Lake City as a cultural arts destination and showcases status as a pioneer in dance.

This season also marked Ballet West's fourth invitation to The Kennedy Center in Washington D.C., with seven sold-out performances of *The Nutcracker*. Ballet West then returned to the nation's capital for its second visit of the season in June for the *10,000 Dreams: A Celebration of Asian Choreography Festival and Gala*.

In an industry challenged by financial uncertainties, Ballet West stands out as a beacon of stability and continues to thrive. For the fourth consecutive year, we have maintained a balanced budget, a testament to our sustainable growth strategy. As the ninth largest ballet company in America, Ballet West has steadily expanded its operating budget by 33% over the past five years. Revenue from subscriptions has nearly doubled in three years, showcasing sustained engagement and loyalty from our community. We have implemented a strategic plan that prioritizes both financial health and artistic excellence. By reimagining our seasons and repertoire, we have optimized performance schedules and enhanced paid capacity while adhering to the highest artistic standards for which Ballet West is known.

Beyond our performances, Ballet West remains deeply committed to community engagement and education. Through the country's largest ballet-based Education and Outreach programs, we reach more than 148,000 children and adults annually across Utah and the Intermountain Region. Additionally, our Frederick Q. Lawson Ballet West Academy, with its four campuses, continues to nurture more than 1,000 students each year, preparing them with life skills and confidence to succeed beyond dance.

As we navigate the evolving landscape of ballet and the arts, Ballet West remains steadfast in our mission to honor tradition, inspire audiences, and transform communities through the power of dance. We are profoundly grateful to our Board Members, donors, subscribers, and patrons. Your unwavering support enables us to impact our community and beyond while pioneering new avenues for dance, ensuring that ballet continues to thrive. Thank you for your continued generous support of Ballet West, reflecting our shared commitment to being responsible stewards of the resources entrusted to us.



Shari St. Quinney
Shari Quinney
Chair, Board of Directors



Michael Scolamiero
Michael Scolamiero
Executive Director



Adam Sklute
Adam Sklute
Artistic Director

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2023-24 SEASON

60TH SEASON HITS HISTORIC HIGHS



ATTENDEES:

119,000+

TICKET SALES:

\$5 MILLION+

SUBSCRIBERS:

4,000+

DONORS: NEARLY

3,000

DONATIONS (CORPORATE AND INDIVIDUAL):

\$3 MILLION+

2023-24 AWARDS

PRINCESS GRACE AWARD

Ballet West Principal Artist **Emily Adam's** recipient of the **Princess Grace Choreography Honoraria** award, a prestigious honor given annually to a rare few in the country



VOTED BEST DANCE COMPANY

Salt Lake City Weekly's Best of Utah 2023 as **Best Dance Company**

CREATIVE HONOREE

Ballet West Principal Artist **Katlyn Addison** recognized as one of **Hardware Creative Collective's 2023 Honorees**



WOMAN OF THE YEAR

Evelyn Cisneros-Legate, Director of the Frederick Quinney Lawson Ballet West Academy, named one of 2023's **Women of the Year** by *Utah Business*

PHOTO BY BEAU PEARSON

MAYOR ARTIST AWARD

Ballet West received the 2024 Mayor Artist Award, recognized as an "arts organization who has deeply enriched the cultural landscape of our city and the lives of our citizens." – Salt Lake County Mayor Erin Mendenhall.

TOP COMPANY CHAMPIONING WOMEN

Ballet West Academy recognized by the state of Utah as one of 100 Companies Championing Women

BEST DANCE STUDIO

Ballet West Academy Utah County Campus voted Best Dance Studio by *Utah Valley Magazine*

FROM THE PRESS

DRACULA

Ballet West's artistry is refined and the company clearly has exceptional talent both on stage and behind the scenes.

– DESERET NEWS

FIREBIRD

As Ballet West celebrates its 60th anniversary, it is clearly on an upward trajectory. The company is consistently filling seats, tackling more ambitious work, and the company's first triple bill of the season was no exception.

– FJORD REVIEW

THE GEORGE S. AND DOLORES DORÉ ECCLES FOUNDATION PRESENTS WILLAM CHRISTENSEN'S

THE NUTCRACKER

Fast-moving and continually delightful, the Ballet West version of *The Nutcracker* is surely the one to savor this season and to seek out in coming years.

– BROADWAY WORLD

SWAN LAKE

There is no question that Ballet West is this country's leading regional ballet company. And that it is recognized nationally as a top-notch company should come as no surprise. The ballet troupe's remarkable artistry was on full display at Friday's opening-night performance of Tchaikovsky's *Swan Lake*.

– UTAH ARTS REVIEW

LOVE AND WAR

As a litmus test measure, what would compel us to fly or go across the country to see a program or show? What company might curate and program something so special that we, and presumably the general public, just had to go see it? Ballet West's "Love and War" mixed bill April program was just such a program. ... The cast gave 100 percent of their artistic worth, so well-deserved kudos to them all.

– CRITICAL DANCE

BEAUTY AND THE BEAST

Over 40,000 audience members for the Family Classics Series since its start 11 years ago

– BALLET WEST RECORDS

Choreographic Fest VI Asian Voices

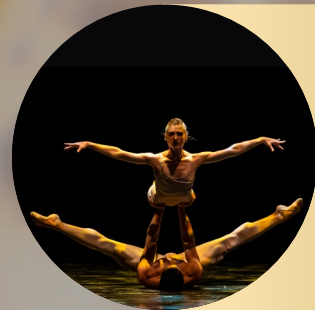
Choreographic Festival VI: Asian Voices has clinched the gold standard for artistic innovation.

– THE UTAH REVIEW

2023-24 TOURS

21 TOTAL PERFORMANCES

34,000 ATTENDEES



CHICAGO, ILLINOIS

LIGHT RAIN AND RUTH, RICORDI PER DUE SEPTEMBER 23 - 24, 2023

One of only seven dance companies from around the country presenting choreographer Gerald Arpino's works at his centennial celebration at the Auditorium Theatre in Chicago.

WASHINGTON, D.C.

THE NUTCRACKER NOVEMBER 22 - 25, 2023

Seven sold-out performances at The Kennedy Center. Since 1973, only 15 companies have been invited to perform *The Nutcracker* at The Kennedy Center. This last season marked Ballet West's fourth invitation to Washington, D.C. following sold-out performance runs in 2012, 2014, and 2018.



OGDEN, UTAH

THE NUTCRACKER DECEMBER 1 - 3, 2023

Prior to the traditional Salt Lake City run of performances, Ballet West performed *The Nutcracker* in Ogden for over 4,000 attendees.



PARK CITY, UTAH

BEAUTY AND THE BEAST APRIL 5, 2024

An encore performance by Ballet West II artists of Ballet West's Family Classics Series. Presented with narration to introduce children and families to the joys of the magical artform of ballet.



WASHINGTON, D.C.

10,000 DREAMS: A CELEBRATION OF ASIAN CHOREOGRAPHY JUNE 18 - 22, 2024

Ballet West returned to the nation's capital for its second visit. Along with eight other major companies from around the world, Ballet West was one of only two to appear on all three programs



2023-24 EVENTS



Nutcracker Magic

A magical children's gala at the Grand America Hotel with a high-tea fare experience, performances by the Frederick Quinney Lawson Ballet West Academy, interactive activities, and the opportunity to meet special Nutcracker guests. The event hosted 441 attendees.

PHOTO BY ROSS RICHEY

SPRING SOIRÉE



A night of performances raising money for the next generation of dancers at the Frederick Quinney Lawson Ballet West Academy.

\$347,000 Amount Raised

25% increase in funding over last year

175 Academy students received financial aid and scholarships

Over **180** community leaders and supporters attended

PHOTO BY MIKA SELTENRICH

EDUCATION & OUTREACH

LARGEST BALLET EDUCATION PROGRAM IN THE U.S.

148,000

Children and adults reached throughout Utah during 2023-24

35%

increase in children and adults served from last season

More than **19,000**

students and teachers attended In-Theatre Presentations

More than **43,000**

students and teachers virtually attended *Beauty and the Beast* and *The Glass Slipper*

More than **5,000**

students and teachers benefitted from dance education instruction through the I CAN DO Program

More than **51,000**

students and teachers experienced Ballet West for Children, alongside more than 21,000 students virtually

More than **1,300**

hours of instructional time



BALLET WEST II DANCER, JAYA DHAND PHOTO BY SILAS CAMPOS

FREDERICK QUINNEY LAWSON BALLET WEST ACADEMY

ACADEMY STUDENTS | PHOTO BY LOGAN SORENSEN

FOURTH LARGEST BALLET ACADEMY IN THE COUNTRY

JESSIE ECCLES QUINNEY BALLET CENTRE
SALT LAKE CITY

TROLLEY CORNERS CAMPUS
SALT LAKE CITY

UTAH COUNTY CAMPUS
PLEASANT GROVE

PEGGY BERGMANN PARK CITY CAMPUS
PARK CITY

683

STUDENTS

25

TRAINEES

76

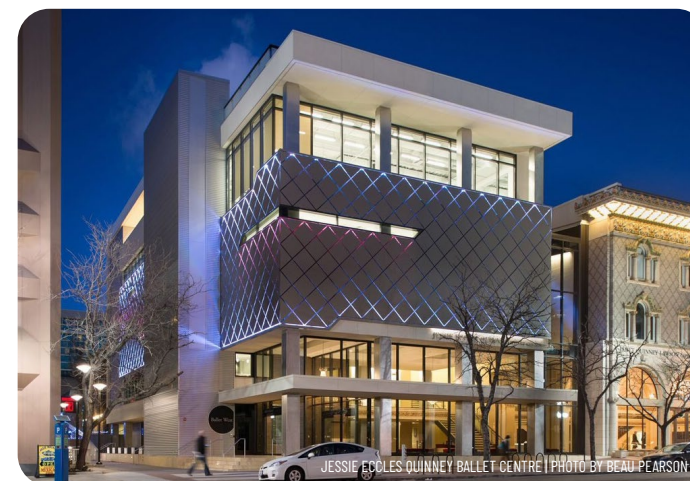
PROFESSIONAL TRAINING DIVISION STUDENTS

496

SUMMER INTENSIVE PARTICIPANTS

1,052

ENROLLED IN ADULT BALLET CLASSES



JESSIE ECCLES QUINNEY BALLET CENTRE | PHOTO BY BEAU PEARSON



STUDENT HOUSING | PHOTO BY BEAU PEARSON

73

INSTRUCTORS

20,120

HOURS OF INSTRUCTION

1,929

PERFORMANCE COSTUMES

\$251,496

DONATED FOR SCHOLARSHIPS AND FINANCIAL AID OPPORTUNITIES

175

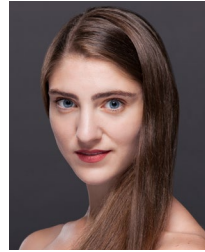
STUDENTS WHO RECEIVED SCHOLARSHIPS OR FINANCIAL AID

52

SLEEPING ACCOMMODATIONS IN NEW STUDENT HOUSING

2023-24 DANCERS

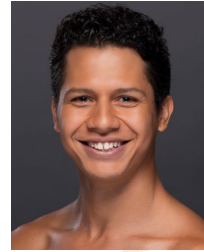
Principal Artists



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Newtown, Pennsylvania
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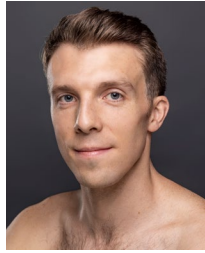
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Ontario, Canada
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HADRIEL DINIZ
Minas Gerais, Brazil
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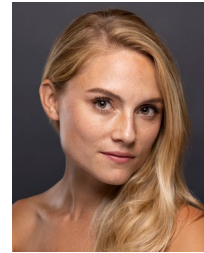
ADRIAN FRY
Omaha, Nebraska
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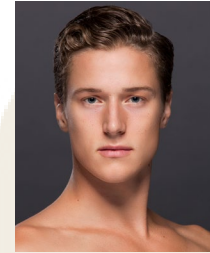
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Calhan, Colorado
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Ontario, California
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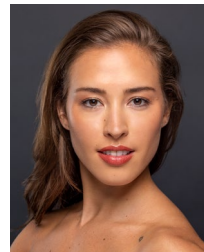


AMY POTTER*
Roanoke, Virginia
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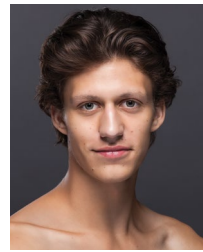


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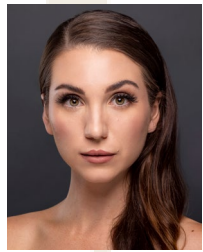
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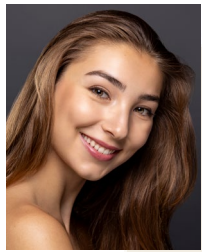
CHELSEA KEEFER*§
Huntsville, Utah



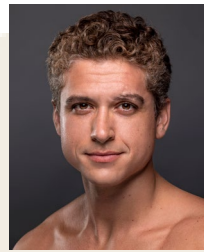
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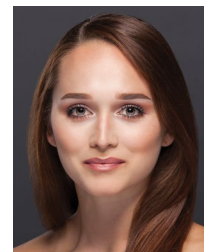
Demi-Soloists



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Albury, NSW, Australia
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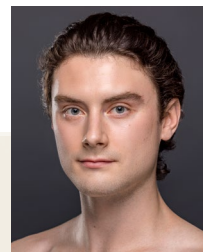
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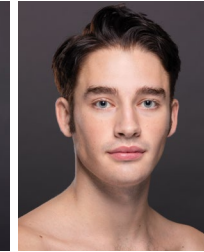
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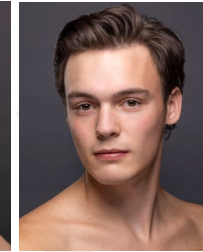
ANDERSON DUHAN*§
Holliday, Texas



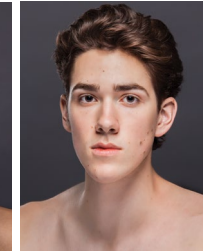
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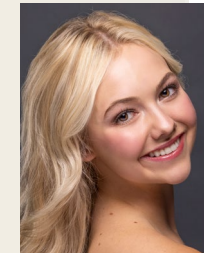
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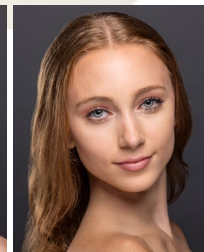


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Longview, Texas
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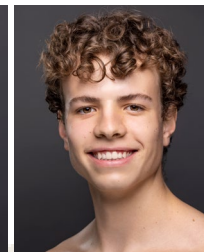
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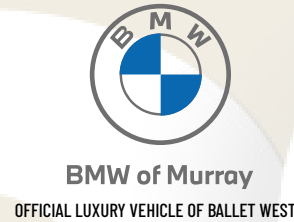


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The above list includes individual donations received as of August 1, 2024.

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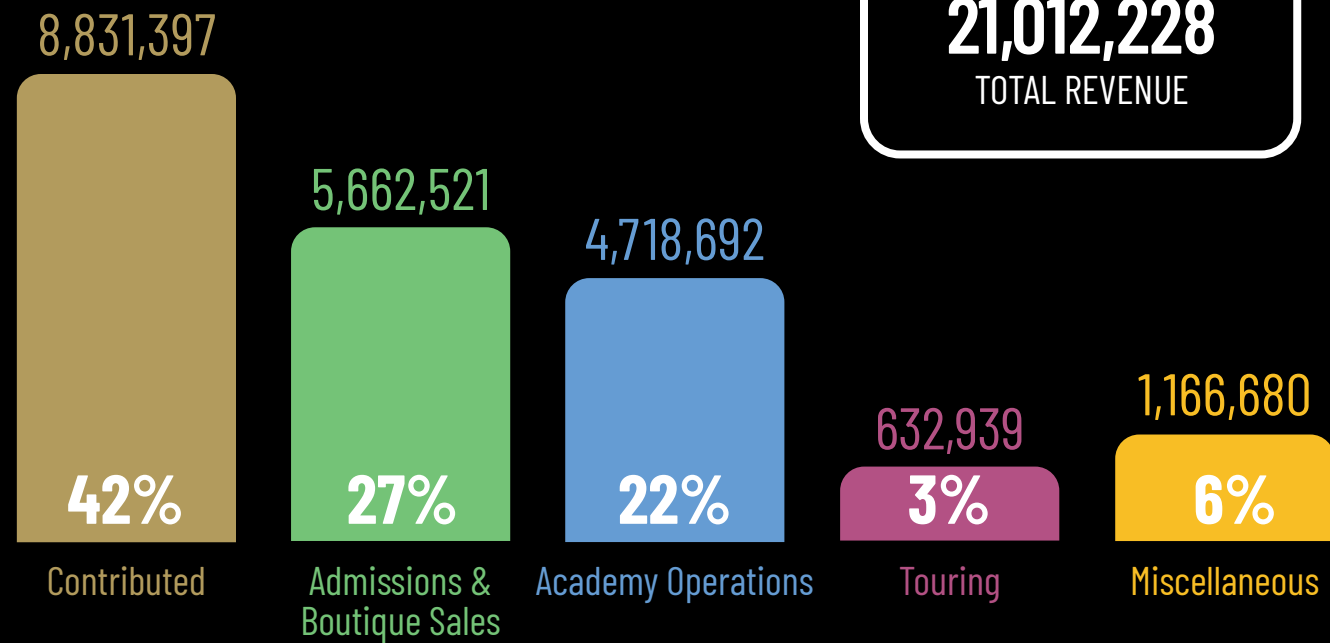
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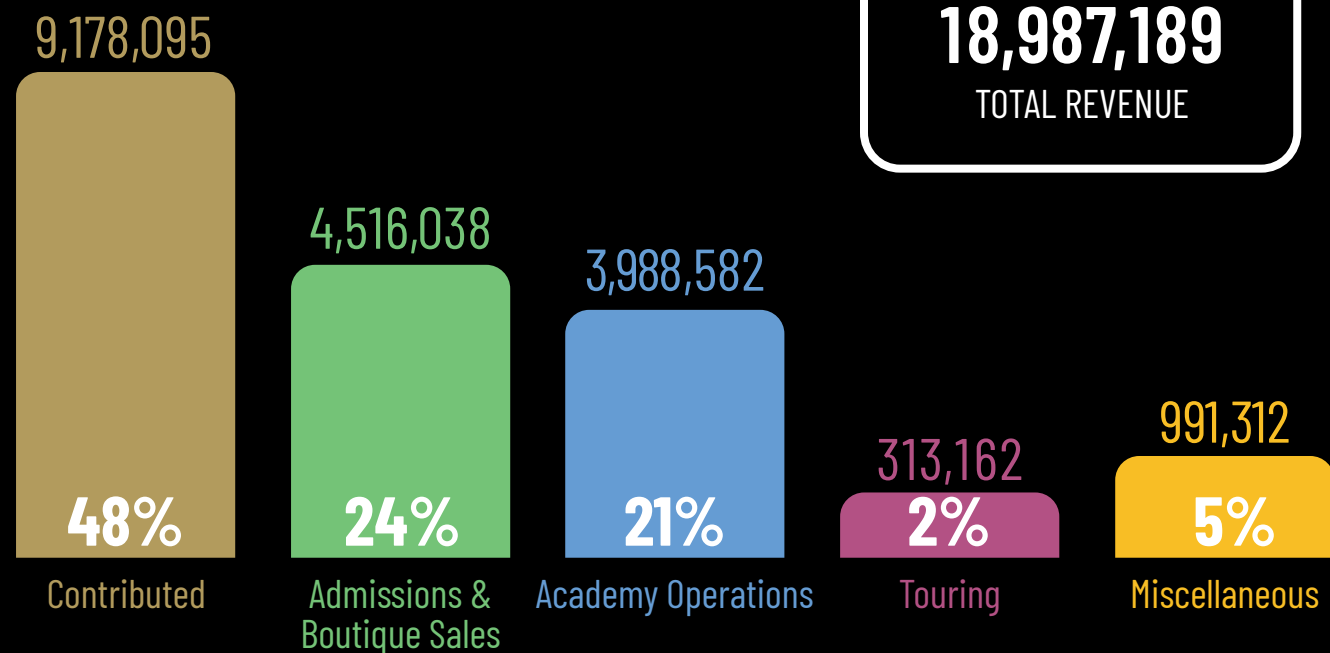
The above list includes foundation and government support received as of April 26, 2024.

REVENUE

2023-24



2022-23



2024-25 SEASON



Jekyll & Hyde

OCT 25-NOV 2

Edgy Adult Psychological Thriller! Based on the 19th-century story by Robert Louis Stevenson, comes Val Caniparoli's dramatic and intense *Jekyll & Hyde*. This gripping production explores the dark side of the human psyche. Witness the dynamic portrayal of Dr. Jekyll and his evil split-personality in this horror classic.

Parental Advisory: Adult content, recommended for ages 15 and older.



PICTURES AT AN EXHIBITION

With SERENADE and WITHIN THE GOLDEN HOUR

NOV 8-16

Utah premieres by two of the world's most renowned living choreographers! This trio of ballets features George Balanchine's heart-melting *Serenade*, Alexei Ratmansky's intimate suite of dances to Modest Mussorgsky's *Pictures at an Exhibition*, and Tony-Award winning choreographer Christopher Wheeldon's Vivaldi-inspired *Within the Golden Hour*.



THE NUTCRACKER

DEC 6-28

America's 1st Nutcracker Celebrates 80 Years! Ballet West's holiday classic by founder Willam Christensen remains just as fresh and joyous as its premiere in 1944. Witness an iconic masterpiece that has defined generations.



CINDERELLA

FEB 7-16

Comedy, romance, and magic! Sir Frederick Ashton's world-renowned production of *Cinderella* is a lavish and extravagant telling of the classic fairytale, with comedic twists and turns

FEATURING NEW SETS AND COSTUMES from London's Royal Ballet.



THE RITE OF SPRING

With APOLLO and SYMPHONY OF PSALMS

APR 4-12

An Evening of Stravinsky! From the elegant purity of Balanchine's ballet of a young God in *Apollo*, to the Ballet West premiere of Jiri Kylian's emotional *Symphony of Psalms*, to a primal exploration of life, death, and rebirth in the popular return of Nicolo Fonte's *The Right of Spring*. Experience Stravinsky's extraordinary range of evocative music that breathes life into captivating dance narratives.

SEASON ADD-ONS

FAMILY CLASSICS SERIES: PERFORMED BY BALLET WEST II & FREDERICK QUINNEY LAWSON BALLET WEST ACADEMY STUDENTS



Aladdin

MAR 28 & 29

Sword fights, dazzling costumes, and a dancing camel! Performed in just over an hour with narration.

The performance on March 29 at 7pm will be presented exclusively with Spanish narration.



WORKS FROM WITHIN

MAY 14-17

New Program Debut! Be swept away with Ballet West's *Works from Within*. Witness an exclusive showcase of world premieres that challenge Ballet West dancers as both choreographers and performers!

PRINCIPAL ARTISTS JORDAN VEIT & HADRIEL DINIZ, ARTISTS OF BALLET WEST. PRINCIPAL ARTISTS KATLYN ADDISON & ADRIAN FRY. PRINCIPAL ARTIST JENNA RAE HERRERA. PRINCIPAL ARTIST EMILY ADAMS. BALLET WEST II ARTIST ANDRE MCGREGOR II AND BALLET WEST ACADEMY STUDENT LUCIA FUOCO. PRINCIPAL ARTIST JORDAN VEIT | PHOTOS BY BEAU PEARSON

MISSION

Ballet West inspires and empowers a broad community locally and globally through presentation, training, and education in the art form of ballet.

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